

ubu

GEORGE MACIUNAS: MORE THAN FLUXUS

Graphic Design, Objects and Ephemera

In Association with Barbara Moore/Bound & Unbound

May 4 - June 22, 1996

1. *U.S.A. Surpasses All The Genocide Records*, 1967

Offset poster

21 1/2" x 34 3/4"

Maciunas was color blind and, with few exceptions, his graphic style was conceived as black-on-white or black-on-an-incidentally-chosen color. The major exceptions are the three flag posters in this section, in which type and color combine to delineate national symbols. Widely published as a graphic paradigm of anti-war protest, this Vietnam War poster received greater dissemination, albeit anonymously, than any other example of Maciunas's work during his lifetime.

2. *America Today*, 1966

Offset poster

10 1/2" x 16"

Private collection

Once Maciunas conceived of a graphic concept, he repeated and refined it over a period of several years. This 1966 design was his first flag poster.

3. *Companeras and Companeros*, ca 1970

Offset poster

11" x 17"

Private collection

4. Seven placards, 1967

Photostats mounted on cardboard (new wood poles), one with 2 petition forms in pocket on back.

a. "Support the International War Crimes Tribunal"

b. "Nazis Razed Lidice. U.S. Razes Can-Me"

c. "Superior U.S. Firepower Slaughters Vietnamese at Higher 'Kill Ratio' than  
Nazi Pacification Efforts Ever Did in Past"

- d. "U.S. Surpasses Nazi Genocide Records!"
- e. "We Hanged Nazis for their 'Pacification' Work in Europe. Who Will Hang U.S. Leaders for Same Crimes in Vietnam?"
- f. "U.S. Trailing Nazis"
- g. "U.S. Surpassing Nazis"

Sizes from 15" x 25" to 23" x 20"

Bertrand Russell convened the non-official War Crimes Tribunal in Stockholm in May 1967. These placards were created for a New York City anti-war demonstration around that time.

5. *Diagram of Historical Development of Fluxus and other 4 Dimensional (sic), Aural, Optic, Olfactory, Epithelial and Tactile Art Forms (Incomplete)*, early 1970's

Offset poster chart printed on two attached sheets

67 7/8" x 23 1/8"

Maciunas considered this historical chart, which placed Fluxus in the context of other post-war avant-garde movements, his magnum opus. (Earlier versions can be seen as numbers 6 and 40 in the exhibition, and the chart is extensively discussed in Larry Miller's video interview, which is running continually). In 1977 Maciunas's planned to apply for a government grant as an art historian, providing only the chart, not his artworks, as evidence of his accomplishments. Friends persuaded him to do otherwise and he received a \$7,500.00 NEA artist's grant later that year.

6. *Fluxus (Its Historical Development and Relationship to Avant-Garde Movements)*, 1966

Offset chart/handbill; black ink on green paper

17" x 5 5/8"

Maciunas's 2nd version of his chart (see number 5, the final version, and number 40, the first version)

7. *(Proposals for Art Education)* "'Colin Young: at UCLA...'", ca. 1969

Typescript, photograph and ink on paper; ink on tissue overlay

12" x 11 5/8"

Private Collection

All works identified as *(Proposals for Art Education)* are unpublished paste-up mechanicals intended for a publication of that title that summarized a year-long study, supported by the Carnegie Corporation. Maciunas had received the design commission through his Fluxus colleague and friend Bob Watts, who was a leader of the study. Unfortunately, Maciunas's concept of 30 unbound, poster-size sheets proved too expensive to produce, and the text was eventually published as a conventional, type-set softbound volume (University of California, Santa Cruz, 1970) incorporating only 2 of Maciunas's designs as illustrations.

8. *(Proposals for Art Education)*, Curriculum Plan, ca. 1969

Typescript, clippings, stats, dry-transfer lettering, ink and pencil on paper on board

Signed and holograph notations on verso

18" x 28 1/4"

9. Realization of *Spatial Poem No. 2* by Chieko (Mieko) Shiomi, 1965-66

Typescript, stats, clippings, ink and press type on board

28 1/2 "x 63 3/4" overall (three sections)

10. *(Proposals for Art Education)* (World map in text - 1st version?), ca. 1969  
Typescript, pencil and ink on paper on board  
14 1/2" x 20 3/8"
11. *(Proposals for Art Education)* (World map in text - 2nd version?), ca. 1969  
Typescript and pencil on paper on board  
17 1/4" x 23"  
Private Collection
12. *(Proposals for Art Education)* (Policemen with blocks of text), ca. 1969  
Typescript and pencil on photograph with ink corrections on tissue overlay  
14 3/4" x 17 1/2"
13. *(Proposals for Art Education)* (Geometric-shaped texts), ca. 1969  
Typescript, pencil and ink on paper on board  
16" x 20 1/4"
14. *Stomach Anatomy Apron*  
New York: Fluxus, 1973  
Screenprinted vinyl, grommets  
20" x 16"  

One of 1000 examples in the edition planned for inclusion in a 3rd "year box" (after *Fluxus 1 & Flux Year Box 2*) that was never fully realized, appearing in only a small number of prototypes. Subsequently, the components were distributed individually.
15. *Venus de Milo Apron*  
New York: Fluxus, 1973  
Screenprinted vinyl, grommets  
30" x 16"  
Edition & distribution information the same as for number 14
16. *V TRE* number 7, 1966  
Mechanical for lower third of page one  
Typescript and velox  
15 1/2" x 20"
17. Passport photographs of George Maciunas by Peter Moore, 1976  
Partial vintage contact sheet with grease pencil  
6 1/2" x 4 1/4"

18. Realization of "Yellow Pages or an Action Page" by Wolf Vostell, 1966  
Paste-up mechanical for V TRE no. 8, page 3  
Typescript, stats, ink, magic marker on paper on board  
17 1/2" x 23 1/4"  
Private Collection
  
19. *Distribution of "V TRE " No. 10 at banquet for George Maciunas, NYC , 1976*  
Photograph by Peter Moore signed on recto  
Printed 1980's  
8" x 12" (image)
  
20. *Maciunas in his "escape tunnel," 80 Wooster Street, NYC , 1970*  
Photograph by Peter Moore with estate blind stamp  
Printed 1980's  
8" x 12" (image)
  
21. *Flux -Sports, 1970*  
Typescript, offset clippings, ink, dry-transfer lettering, stats and pencil on paper  
14" x 9 7/8"  
Private Collection
  
22. *Flux-Mass Flux-Show, 1970*  
Typescript, ink, dry-transfer lettering, offset clippings, stats on paper on board  
18 1/8" x 29"
  
23. *Flux Sho at Art Gallery/S.U.N.Y. Stony Brook, 1970*  
Offset (?) on paper on board with pencil and ballpoint pen additions  
Signed  
28 1/4" x 25 3/4"  

This 6-section design was intended to be silk-screened on dice and used as the invitation to the exhibition. However, the show was cancelled.
  
24. Six posters (three shown) for *Voorhees Assembly Programs, 1970-1973*  
Offset posters, each signed by Maciunas
  - a. *Voorhees Assembly Programs /Fall 1973*  
19" x 13"
  - b. *The New Voorhees Assembly Programs/Douglass College/Fall 1970*  
22 1/2" x 17 1/2"
  - c. *The New Voorhees Assembly Programs/Douglass College/ Spring 1971*  
17" x 22"

d. *Douglass College/Spring 1972* (not shown)

22" x 17"

e. *Douglass College/Fall 1972/Voorhees Assembly Programs* (not shown)

20" x 14"

f. *Douglass College/Fall 1971/The New Voorhees Assembly Programs* (not shown)

22 1/2 x 17 1/2"

25. *Maciunas in white suit, New Marlborough, Mass., 1978*

Photograph by Peter Moore signed on recto

Printed 1980's

12" x 5 1/2" (image)

This and the following three exhibits are from an extensive series of portraits of Maciunas in costume, taken a few months before his death. They were intended for publication as part of his final edition, a Fluxus card deck that was completed posthumously by friends and collaborators. (Decks from this edition are available at the front desk for \$45.00)

26. *Maciunas in World War I uniform, New Marlborough, Mass., 1978*

Photograph by Peter Moore signed on recto

Printed 1980's

12" x 5 1/2" (image)

27. *Maciunas in white gown and fur cape, New Marlborough, Mass., 1978*

Photograph by Peter Moore signed on recto

Printed 1980's

12" x 5 1/2" (image)

28. *Maciunas in leather trench coat, New Marlborough, Mass, 1978*

Photograph by Peter Moore signed on recto

Printed 1980's

12" x 5 1/2" (image)

29. *Merry Christmas and Happy New Year 1966* & other elements, 1965

Typescript, clippings, whiteout and ink on cardstock; ink on tissue overlay

6 1/2" x 9 3/4"

A mechanical of elements "ganged-up" for the printer. The guitar and amplifier images were used in the appendices for Henry Flynt's *Communist Must Give Revolutionary Leadership in Culture* (in second showcase).

30. *Fluxpost* (Smiles)

NYC & New Marlborough MA: Fluxus, 1977

Offset perforated sheet of gummed stamps

11" x 8 1/2"

Edition of 833, not all of them perforated. The images here are taken mostly from a book on dental disease. Although Maciunas had used similar imagery as early as 1973 (see the "grotesque mask" of that date on the back ledge), the concentration of distorted faces and the insertion of a photo of a skull would seem to reflect the intense pain of his fatal illness.

31. *Scorpio Rising* flyer, ca. 1966

Typescript, stat, press type, ink on paper on board

11 3/4" x 14 3/8"

32. *Lenny Bruce at the Village Theatre*, 1967

Offset film poster

22 1/2" x 17 1/2"

Private collection

33. *Maciunas wearing mask of himself by Peter Moore*, 1973

Photograph by Peter Moore signed on recto

Printed 1980's

8" x 12" (image)

In 1970 Maciunas had made masks of John Lennon and Yoko Ono for participants to wear in a Fluxus event. 2 1/2 years later, as a surprise for one of Maciunas's celebrated New Year's parties in which everyone was instructed to come "as something or someone other than yourself," Peter Moore created masks of Maciunas for partygoers to wear. Several editions of this mask - both authorized and unauthorized - have been published since that time. A new edition was published by ReFlux Editions for the Ubu Gallery opening.

34. *Flux-Vehicle by George Maciunas, NYC*, 1973

Photograph by Peter Moore signed on recto

Printed 1980's

8" x 12" (image)

This multi-person bicycle was created for the Flux Game Fest in and around 80 Wooster Street, NYC, in 1973.

35. *Preview Review*, 1963

Offset

Both sides displayed

65" x 4"

36. *Fluxpost* (Church Synod stamps), ca 1973  
Offset perforated sheet of gummed stamps  
11" x 8 1/2"
37. "*Members of the Eastern Synod*" by G. Edgar Engle, 1905  
Photographic composite  
16" x 12"  
Collection of Barbara Moore

This found photograph was the source of the images for Maciunas's first set of *Fluxpost* stamps (number 36) in which he organized members of the Eastern Synod according to apparent age and length of beard.

38. (*Proposals for Art Education*), page of quotes, ca. 1969  
Dry-transfer lettering on hand-drawn pencil grid on board  
18" x 22"  
Private Collection
39. *Film-makers' Cinematheque December* calendar, 1967  
Typescript, stats, offset clippings, whiteout, ink and pencil on board  
24 5/8" x 20 1/4"
40. (*Film Culture-Expanded Arts/Film Culture 43*), Winter, 1966  
Three pages:  
page 6: typescript, Photostat, dry-transfer lettering, hand-drawn ink lettering on board (not exhibited)  
page 7: (including *Expanded Arts Diagram*): typescript, Photostat, dry-transfer lettering on board  
page 8: typescript, Photostat, dry-transfer lettering, clipping on board (not exhibited)  
Each 30 1/8" x 24 1/8"

Page 7 contains the first version of Maciunas's large chart (see also numbers 5 & 6 of the exhibition). This mechanical is also notable for the photograph of Spike Jones that does not appear in the printed version, where it was replaced by line art, probably to save the cost of a half-tone. Page 6 contains a monogram/logo for Lee Heflin that was hand-drafted specifically for this page, unlike most of these personalized designs, which Maciunas printed as individual cards.

## Gallery Floor

41. *Biography Box* by Larry Miller and Barbara Moore, 1978-1993  
Mixed media (four two-sided wood and plexi vitrines) on wooden stand  
34" x 24" x 7" (each section)

Maciunas planned this box during the year leading up to his death in 1978. Using his notes, Miller and Moore constructed and completed it in the ensuing years.

42. "O" Modular cabinet, early 1970's

Vinyl, wood, fake fur, foam, metal hinges, cotton thread

25" x 25" x 25"

Loaned by Yoko Ono Lennon

One of at least 17 extant modules from an alphabet series of 26 made for Sean Ono Lennon

## Showcase One

### Top shelf, left to right:

*Projective Verse*, by Charles Olson (2 examples)

New York: Totem Press, 1959

Title page and logo designed by Maciunas

Collection of Barbara Moore, and Private Collection

Maciunas's designs were commissioned anonymously through the printer, Orion Press, his name unknown to Totem Press publishers LeRoi and Hettie Jones.

Design for Hi-Fi System, late 1950's (?)

Pencil drawing on paper on board

11" x 15"

Collection of Barbara Moore

This design is probably from Maciunas's years at either Cooper Union or Carnegie Institute of Technology (now Carnegie-Mellon)

*Reminiscensijos* (Reminiscences)

New York: Jonas Mekas, 1972

Offset book with stenciled wood covers, brass hinges and clasp from a numbered edition of at least 30 copies.

Designed by Maciunas

Collection of Barbara Moore

Prototype for Fluxus brochure, 1961

Carbon typescript with holographic notations, handmade Japanese rice paper, offset covers

Collection of Barbara Moore

*A Guitar Manual* by Peter Huyn, Gene Leis & Daniel Mari

New York: E. & O. Mari, Inc., 1966

Offset book with wood veneer covers

Designed by Maciunas

Collection of Barbara Moore

This commissioned promotional book, published 2 years after *Fluxus 1* (see next showcase), uses the identical papers & format as the Fluxus volume.



Business card and insert: George Maciunas Graphic Designer, ca 1961

Offset

2 1/4" x 2 1/4" x 2 1/4"

Collection of Barbara Moore

Middle shelf, left to right:

*Bread & AG Present Literary Evenings*

AG Gallery, NYC, 1961

Offset announcement

4" x 11 1/2"

Collection of Barbara Moore

Maciunas & Almus Salcius were partners in this Madison Avenue gallery. The name AG only coincidentally symbolizes "avant-garde." It was composed of the owners' first-name initials.

*Nirvana –Symphonie* by Toshiro Mayuzumi

Time Records, ca. 1961

LP record in pasteboard jacket

Cover art by Yoko Ono, typographical title by Maciunas

Collection of Barbara Moore

**Showcase One, middle shelf (continued)**

*Airco Welding News*, Vol. 2, No. 1, 1966

Offset periodical

Designed by Maciunas

Collection of Barbara Moore

Group Exhibition Announcement

AG Gallery, NYC, 1961

Offset

8 3/4" x 3 1/2"

Collection of Barbara Moore

Bottom Shelf, left to right

Fabric swatch card for Knoll Associates, 1960-61

Photograph and stat with fabrics on board (two-sided)

13 1/2" x 10"

Collection of Barbara Moore

An in-house display or mock-up for Knoll Associates, where Maciunas was with the "products and planning unit" in the early 1960's

*Flux Year Box 2*

New York: Fluxus, 1965 ff.

Mixed media in wood box

8" x 8" x 3 1/2"

Private Collection

This anthology, which followed *Fluxus 1* (see next case) was edited and designed by Maciunas in an edition of fewer than 80, often variant, copies. Its primary innovation is a collection of 8mm film loops with a small hand-operated, one-person viewer, derived from the award-winning compilation, *Fluxfilms*.

2 table tennis paddles, 1964

Foam rubber and wood

10 1/2" x 6" x 2" each

Collection of Barbara Moore

From the first Flux-sports event, held at Washington Square Galleries, NYC.

*Sacrament Fluxkit* by Carla Liss

New York: Fluxus, early 1970's

Plastic box with offset label, containing 10 labeled vials of various waters

3 1/2" x 4 1/2" x 1"

Collection of Barbara Moore

Possibly unique variant from the Fluxus edition realized by Maciunas in an unknown number of copies. The vials originally contained cortisone, which Maciunas injected to control his asthma.

*Sacrament Fluxkit* by Carla Liss

New York: Fluxus, early 1970's

Plastic box with offset labels containing 9 vials of various waters

Edition size unknown

2 1/2" x 2 1/2" x 2"

Collection of Barbara Moore

**Showcase One, bottom shelf (continued)**

*Body Covering*

Offset announcement, envelope, admission sticker

New York: Museum of Contemporary Crafts, 1968

17" x 10 3/4" (12" x 9" envelope)

Collection of Barbara Moore

Maciunas's first exploration of the relationship of envelope to contents. Maciunas designed several promotional pieces for the Museum, beginning in 1967.

*Excreta Fluxorum*

New York: Fluxus, 1973 ff.

Plastic box with offset labels, containing various types of animal and insect excrement.

4 3/4" x 3 3/4" x 1"

Collection of Barbara Moore

*Flux-Smile-Machine*

New York: Fluxus, 1970

Plastic box with unique typescript-and-clipping label, containing plastic & metal object

3 3/4" x 4 3/4" x 1 1/4"

Collection of Barbara Moore

Maciunas originally intended this as his realization for the Fluxus edition of Yoko Ono's *A Box of Smile*. When she disapproved of this interpretation, he went ahead with his own edition.

*Smile Flux Machine for Yoko Ono*

New York: Fluxus, 1971

Plastic box with unique typescript-and-clipping label containing plastic & metal object

4 3/4" x 3 3/4" x 1 1/4"

Collection of Barbara Moore

Another unique variant from this Fluxus edition of an unknown number of copies.

Letterhead envelope for Universal Structures Corp., 1960's

Letterpress

4" x 9"

Collection of Barbara Moore

Letterhead envelope for Jack Marshad, Inc.

Offset

4" x 9 1/2"

Collection of Barbara Moore

Marshad was the small design firm/ad agency where Maciunas worked in the 1960's.

**Showcase Two**

Top shelf, left to right

*Fluxus 1*

New York: Fluxus, 1964 ff.

Mixed media book in wood box

9" x 9 1/2" x 2 1/2"

The first Fluxus anthological year box, published in an edition of unknown size that Maciunas hand-collated in batches over a fourteen-year period. Its envelope pages contain objects and loose printed matter. This copy is one of the approximately 40 earliest copies in which the title is burned into the box, rather than stenciled.

### **Showcase Two, top shelf (continued)**

*An Anthology* advertisement, 1961

Offset

2 1/2" x 2 1/2" x 2 1/2"

Created to promote the pre-Fluxus anthology edited by La Monte Young. The design closely resembles Maciunas's own 3-dimensional business card of the same period (see previous showcase).

"I wish to remain on Fluxus mailing list," ca. 1965

Offset card with rubber stamp on verso

2 1/2" x 4 3/4"

Fluxus "business card," ca. 1966

Offset

2 1/2" x 1 1/4"

This tiny card contains one version of Maciunas's Fluxus manifesto: "Amusement forgoes distinction between art and nonart...It is a fusion of Spikes (sic) Jones, gags, games, vaudeville, Cage and Duchamp."

*Communists Must Give Revolutionary Leadership in Culture* by Henry Flynt

New York: World View Publishers, 1965

2 large folded offset sheets with transparent plastic overlay, styrofoam backing and rubber band.

Designed by Maciunas

5 3/4" x 8 1/2" x 1" (closed)

The packaging for this "mailer" consists of the building materials for Maciunas's prefabricated building system, plans for which appear on the second printed sheet. Maciunas intended to mail this object-publication in this form but the post office refused to accept it. The second (Appendices) sheet also contains Maciunas's "Note on the Graphics," which explains his use of colored paper stock, a single typeface and large unbound sheets as cost-saving measures.

*Hi Red Center Fluxclinic: Record of Features and Feats*, 1966

Offset folding card

7 3/4" x 10" (open)

The "medical" chart to be filled out for each participant who dared run the gauntlet of tests & measurements such as "head volume" (calculated by how much water was displaced by dunking one's head in a filled bucket) and "kick height." This Fluxclinic took place in a room at the Waldorf-Astoria Hotel, NYC.

*Finger Box* by Ay-O

New York: Fluxus, 1964

Paper on cardboard with foam rubber

Designed by Maciunas

Number 4 from the edition of 50

3 1/4" x 3 1/4" x 3 1/2"

### **Showcase Two, top shelf (continued)**

*(Finger Box)* by Ay-O

New York: Fluxus, 1964

Paper on cardboard with foam rubber

Designed by Maciunas

3 1/4" x 3 1/4" x 3 1/2"

This mailed version, in a uniform edition of an unknown number of copies, was used to advertise Ay-O's room-size foam rubber environment at the Smolin Gallery as well as the limited edition *Finger Boxes* and *Tactile* (hand-size) boxes.

35 Monogram/logo cards, ca. 1964 ff.

Offset

Approximately 2" x 2" each

124 Fluxus labels, 1964-mid 1970's

Offset

Various sizes

### Middle shelf, left to right

*Flux Stationery* (hand in glove)

New York: Fluxus, 1973 (1st edition)

Offset single sheet with envelope

10 1/2" x 4 1/2" (approx.)

Intended for *Fluxpack 3*, the mostly unrealized third anthological "year box" whose contents were distributed individually.

*Flux Stationery* (nude in coat)

New York: Fluxus, 1973 (1st edition)

Offset single sheet with envelope

10 1/2" x 4 1/2" (approx.)

Also intended for *Fluxpack 3*.

Antique wood sewing box, date unknown

Wood with fabric lining, metal inserts

6 1/2" x 3 1/2" x 3 1/2"

Collection of Barbara Moore

This box was the inspiration for the deluxe edition of Yoko Ono's Everson Museum catalogue (below).

*This Is Not Here*

Syracuse, N.Y.: Everson Museum, 1971

Mixed media in leatherette-covered wood box

Initialed by Yoko Ono in pen

6" x 6 3/4" x 5 3/4"

The deluxe edition of the catalogue for Yoko Ono's retrospective, with contributions by John Lennon.

### **Showcase Two (continued)**

Bottom shelf, left to right

*Spatial Poem No. 1* by Chieko (Mieko) Shiomi

New York: Fluxus, ca 1965

Offset on paper with metal and plastic pins (flags) and ink on wood

Designed by Maciunas

10" x 10" x 1 3/4"

Collection of Barbara Moore

Shiomi's first *Spatial Poem* asked participants to write down a word, place it somewhere, and send her a description. Maciunas hoped to produce an edition in the form seen here: a wood box in which paper flags containing the documentation are placed accurately enough on a map and yet are aligned so as to mesh together when the box is closed. Although a small number of copies were produced in this manner, the meticulous handwork was too labor-intensive, even for Maciunas, and most of the edition (number of copies unknown) appeared with the flags on a flat map-board.

Boxed key, 1973

Metal, cotton in cardboard box

4 1/2" x 6" (box size)

Collection of Jonas Mekas and Hollis Melton

A housewarming present from Maciunas to Jonas Mekas and Hollis Melton.

*Jeanette W. Brown/1911*, mid-1970's

Mixed media in wood box

Inscribed and signed

13" x 13" x 1 3/4"

Private collection

One of a series of unique "yearboxes" Maciunas made in the 1970's as gifts for friends or on commission. Each box contained objects and printed matter pertaining to the individual's birth year.

*Name Box* (Peter Moore), late 1960's

Mixed media in plastic box

4 1/4" x 8 1/4" x 1 1/4"

Collection of Barbara Moore

The box contains objects for each letter of the person's name:

Penny	Mushroom
Epoxy	Orange peel
Thread	Onion peel
Eyes	Rubber
Rivet	Earth

*Name Box* (Jonas Mekas), late 1960's

Mixed media in plastic box

4 1/4" x 8 1/4" x 1 3/4"

Collection of Jonas Mekas

Juniper	Matches
Orange peel	Epoxy
Nuts	Key
Acorn	Anchor & Asafoetida
Springs	Screw

### **Showcase Three**

Top Shelf, Left to Right

*Film Culture* No. 30: "Metaphors on Vision" by Stan Brakhage, Fall, 1963 (1st edition)

Offset periodical with corrugated cardboard covers and parchment wraparound band

Designed by Maciunas

*Film Culture* No. 30: "Metaphors on Vision" by Stan Brakhage, 1976 (2nd edition)

Offset periodical with cardboard covers

Designed by Maciunas

Reprinted with the same page design, but with different covers

Cover for *Film Culture* No. 45, 1968

Original photo booth photos, ink and photo stats on stiff paper

Designed by Maciunas

11" x 8 1/2"

Collection of Jonas Mekas

*Film Culture* No. 45 (Warhol issue), 1968

Offset periodical

Designed by Maciunas

This was the first publication designed by Maciunas using his new IBM Selectric typewriter with changeable typeface balls.

*Film Culture* No. 21, Summer, 1960

Offset periodical

Layout by Maciunas

Maciunas's hand is most evident in the advertisements and the covers. Shown here is the back cover with his typographic design of a winner's cup announcing an independent-film award to Robert Frank & Alfred Leslie's "Pull My Daisy."

Middle Shelf, Left to Right

Announcement for Jack Smith's "Normal Love", early 1970's

Cut-out playing card with typescript on paper, holograph additions

8 1/2" x 5 1/2"

Collection of Jonas Mekas

5 title pages for *Film Culture* No. 45 (Warhol Issue), 1968

Dry-transfer lettering on photographs and veloxes, mounted on paper with holograph additions

6" x 8 1/2" to 11" x 8 1/2"

Collection of Jonas Mekas

*Moviegoer* advertisement, n.d.

Typescript, dry-transfer lettering, pencil and velox on paper

6 1/2" x 5"

Collection of Jonas Mekas

**Showcase Three (continued)**

Bottom Shelf, left to right

*Film Culture* No. 15, December, 1957

Offset periodical

Layout by Maciunas

*Film Culture* No. 44 (Kuleshov issue), Spring, 1967

Offset periodical

Designed by Maciunas



*Film-Makers' Cinematheque* calendar, December, 1967

Offset flier

11" x 8 1/2"

The original paste-up mechanical for this flier is number 39 in the exhibition.

Collection of letterheads, tickets and other ephemera for the Film-Makers' Cinematheque & Anthology Film Archives, 1967 through mid-1970's

Offset

Various sizes (balance of group in folder on rear ledge)

Several of these items, like others in this showcase, utilize the sprocket-hole typeface Maciunas designed in the late 1960's for his friend Jonas Mekas's film activities.

*Darbas* 1957, no. 3/4 and 1960, no. 2.

Letterpress periodicals (two)

Designed by Maciunas

Collection of Jonas Mekas

Maciunas contributed illustrations and articles to this Lithuanian publication as well as the overall design.

*Film Culture* No. 14, November, 1957

Offset periodical

Layout by Maciunas

*Film Culture* No. 22-23, Summer, 1961

Offset & letterpress (?) periodical

Layout by Maciunas

As with other early issues of *Film Culture* that Maciunas was involved with, most of the text is conventionally typeset, his graphic design apparent only in the covers and the striking typographical ads.

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**Also available: Posters and Ephemera on Back Ledge**

*Film Culture* No. 43 (Film Culture-Expanded Arts), Winter, 1966

Offset periodical/newspaper

Designed by Maciunas

*V TRE*, 1963 - 1979

Offset periodicals

Approximately 22" x 17" each

Fluxus newspaper, complete run of numbers 1-11 plus "pre-number 1." Numbers 1 through 9 designed by Maciunas.

*V TRE*, Numbers 1-9

Milan: Flash Art, 1972

Mostly approximately 22" x 17"

Reprint edition of the 9 Maciunas numbers.

*Flux-Mass, Flux-Sports, Flux-Show*, 1970

Offset poster

17 1/4" x 23"

*Flux-Harpsichord, March 24th*, 1975

Offset flier

11" x 8 1/2"

*Lenny Bruce at the Village Theatre, March 20th*, 1967

Offset flier

11" x 8 1/2"

*Fluxus Symphony Orchestra, June 27th*, 1964

Offset poster

23 1/8" x 18 1/8"

The Robert Watts montage on verso of the poster differentiates it from the version published as centerfield in *V TRE* number 4.

*Lenny Bruce at the Village Theatre*, 1967

Offset film poster (half-tone dot version)

27 3/4" x 17 1/2"

*No Smoking*, (from an idea of George Brecht, 1963), circa 1970

Offset poster

16 7/8" x 16 7/8"

*Henry Flynt & Nova 'Billy, Jan 27<sup>th</sup>*, n.d.

Offset poster

14" x 20"

### **Back Ledge (continued)**

*A Paper Event by the Fluxmasters of the Rear-Garde, Nov. 15*, 1967

Offset poster

17 1/8" x 22"

*Hi Red Center*, 1965

Offset anthological sheet, edited by Shigeo Kubota

Creased for folding, as issued

22" x 17"

**Back Ledge (continued)**

*Perpetual Fluxus Festival*, 1964

Offset poster

17 1/4" x 16 1/4"

*This Is Not Here*, 1971

Offset poster for Yoko Ono's Everson Museum Exhibition

19" x 25"

*Flux Fest Kit 2*, 1970

Offset anthological sheet (brown paper version)

22" x 17"

*Safe Door*, 1973

Offset poster

34 5/8" x 19"

*The Music Store Presents Sound Sculpture by Joe Jones, Feb. 12th*, 1971

Offset flier

11" x 8 1/2"

*20 Fluxfilms, April 5th*, 1966

Offset flier

10 1/2" x 8"

*Scorpio Rising*, 1963/1964

Offset flier

9" x 10 7/8"

*Free Flux-Tours*, 1976

Offset flier

12 1/4" x 9"

## **Back Ledge (continued)**

*Ay-O's Rainbow Staircase Environment, November 20th, 1965*

Offset announcement

14" x 3 3/4"

This announcement was intended to be folded, accordian-style, like a staircase

*Grotesque Face Mask, 1973*

Offset

8" x 6 3/8"

*Face Anatomy Mask, 1973*

Offset

9 3/4" x 8 1/2"

*Spatial Poem no. 2 by Chieko (Mieko) Shiomi, 1966*

Offset (white cardstock version)

14 1/2" x 32 3/8" (opened)

*Barbara Moore letterhead, 1965*

Offset (red paper version)

8 5/8" x 8 1/8"

*George Maciunas letterhead, 1965*

Offset (grey paper version)

8 3/8" x 8 1/4"

*Peter Moore notepaper, 1965*

Offset (three versions - red, chartreuse, grey)

2 1/2" x 17" each strip

*Fluxhouse Cooperative letterhead, late 1960's*

Offset

14" x 8 1/2"

*Fluxus, or Fluxatlas...letterhead, ca 1967-68*

Offset

10" x 11 1/4"

*Fluxclinic Record of Features and Feats, 1970*

Offset chart

11" x 8 1/2"

*Artists' Benefit for Judson Church, 1975*

Offset two-sided flier

11" x 8 1/2"

**Back Ledge (continued)**

*The Royal Game of British Sovereigns*

Glossy copy print of antique game board

16 1/4" x 20"

Source material for one of the Voorhees posters

*Fluxshop News*

Offset price list, late 1960's

8 1/2" x 11"

*New Year's Night with the Archie Shepp Quintet, 1967*

Offset announcement/flier

8 1/2" x 14"

*Film Makers' Cinematheque, May, June and July, n.d.*

Offset posters on color stock

22" x 17 1/2" each

*Classical Guitar Strings*

Long Island City, NY: E. & O. Mari, Inc., 1970

Offset catalogue

Designed by Maciunas

*A Guitar Manual by Peter Huyn, Gene Leis & Daniel Mari*

Long Island City, NY: E. & O. Mari, Inc.

Second edition, early 1970's

Offset catalogue

Second edition re-formatted with additional pages not designed by Maciunas

*George F. Maciunas*

Ahus, Sweden: Kalejdoskop, 1981 (Reprint of issue no.3, 1979 of Kalejdoskop)

Offset reprint of "the large chart" in cardboard folder

47" x 17 1/2" (chart size)

*Maciunas Flux-Deck*

New York: ReFlux Editions, 1988

54 plastic-coated playing cards

Edition of 500 copies conceived by Maciunas in collaboration with Peter Moore, Geoff Hendricks & Larry Miller.

**On Video (Available for purchase):**

*Interview with George Maciunas* by Larry Miller (61:06 min. b/w), 1978

*George Maciunas: On Making Flux Boxes* by Larry Miller (27 min. b/w), 1978