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George Maciunas: More Than Fluxus

Graphic Design, Objects & Ephemera

May 4 – June 22, 1996

The first exhibition devoted to the full range of work created by Fluxus founder, **George Maciunas**, will open at **Ubu Gallery** on Saturday, May 4th and run through June 22, 1996. Organized in collaboration with Barbara Moore, proprietor of *Bound & Unbound* as well as an art historian specializing in Fluxus and other contemporary avant-garde art movements, the exhibition will include many scarce Fluxus and non-Fluxus graphics designed by Maciunas, several unique biographical artworks, and a number of extraordinary original paste-up mechanicals, most of which have never been published or previously exhibited. The works displayed span the period from 1959 to 1976.

Although Maciunas's reputation rests primarily on his Fluxus leadership and publishing, he was also a highly accomplished and innovative graphic designer who regularly won awards for his work. Fascinated with the possibilities of integrating typography and image, but working prior to the advent of the personal computer, he utilized a combination of dry-transfer lettering, stencils, clippings, handwork, and IBM Selectric typewriter-type to create elaborate collages intended for reproduction. The exhibition at Ubu breaks new ground by highlighting Maciunas's work process in creating charts, maps, advertisements, brochures, posters and signs, as well as the object and box multiples for which he is so well known.