

# ubu

FOR IMMEDIATE RELEASE

The '60s in the Seventies

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*Vito Acconci, Arman, Richard Artschwager, Varujan Boghosian, Lee Bontecou, César, Christo, Codognato, Deschamps, Jim Dine, Dufrene, Red Grooms, Nancy Grossman, Hains, Eva Hesse, Robert Indiana, Jasper Johns, Ray Johnson, Donald Judd, Allan Kaprow, Alex Katz, Sol LeWitt, Roy Lichtenstein, Brice Marden, Agnes Martin, Robert Morris, Bruce Naumann, Louise Nevelson, Isamu Noguchi, Claes Oldenburg, Yoko Ono, Alfonso Ossorio, Richard Pettibone, Robert Rauschenberg, Restany, George Rickey, Larry Rivers, Rotella, Niki de Saint Phalle, Lucas Samaras, Daniel Spoerri, Jean Tinguely, Jacques Villeglé, Wolf Vostell, Andy Warhol, Robert Watts, Tom Wesselmann*

**Ubu Gallery** pays homage to the artists of the flourishing art scene of the 1960s and the legendary galleries in the East Seventies that exhibited their work. It was a decade of fascinating diversity: performance and conceptual art, minimal and pop art all interacted and fed upon one another. Three decades later, the East Seventies are gloriously resurgent.

Leo Castelli, located at 4 East 77th Street, was the epicenter of the neighborhood, which stretched from the John Gibson and Martha Jackson in the Upper Sixties to Bykert, Robert Elkon and Noah Goldowsky in the Lower Eighties. Other memorable galleries were Paul Bianchini, which was located in the Ubu's current space (and the site of the American Supermarket in 1964), AG Gallery, run by George Maciunas and the site of Fluxus happenings, Cordier & Ekstrom, Feigen, Gimpel & Wsitzerzhoffer, Graham Modern, Kornblee, Stable and Staempfli.

Some of the emerging artists of the time who exhibited with these galleries and whose work from that period will be included in the exhibition are Arman, Richard Artschwager, Christo, Mark di Suvero, Jim Dine, Jasper Johns, Donald Judd, Sol LeWitt, Roy Lichtenstein, George Maciunas, Claes Oldenburg, Yoko Ono, Robert Rauschenberg, Cy Twombly, Mryon Stout, Andy Warhol, Robert Watts, among others.

The decade opened with cheer and confidence. The influence of the New York action painters produced a visceral response in a younger generation of artists who, breaking the tradition of painting, emphasized the physical aspect of creating art, leading to the development of events and happenings. Young artists, identified with commercial prosperity and industrial achievement, intermingled art with everyday life. Pop artists co-opted advertising slogans, while minimalists commissioned industrial manufacturers to fabricate their works.

By the early 1970s, the art scene in the East Seventies had diminished. In 1969, Ivan Karp, the effusive and celebrated director of Leo Castelli Gallery, left his position to open OK Harris Gallery in the heart of a desolate warehouse district soon to be called SoHo. Leo Castelli Gallery followed two years later and the great movement to Lower Manhattan began. Today, a generation later, the commercialization of SoHo has prompted an exodus of established galleries and, along with Chelsea, the Upper East Side is once again a vital center of the contemporary art world.