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ALEKSANDR RODCHENKO: KONSTRUKTOR

September 15 – October 17, 1998

References:

“MoMA” = *Aleksandr Rodchenko: Painting, Drawing, Collage Design, Photography*, Museum of Modern Art, New York, 1998

“Getty” = *Russian Modernism*, Collections of the Getty Research Institute for the History of Art and the Humanities, Santa Monica, 1997

“MAK” = *Rodchenko/Stepanova*, Österreichisches Museum für Angewandte Kunst, Vienna, 1991

“Quilici” = *Rodchenko: The Complete Work*, Thames and Hudson, London, 1986

“Guggenheim” = *The Great Utopia: The Russian and Soviet Avant-Garde*, Guggenheim Museum, New York, 1992

“Henry” = *Art Into Life*, Henry Art Gallery, Seattle; Walker Art Center, Minneapolis, 1990

1. *Vcem...Vcem...Vcem...tot negrazhdanin SSSR kto Dobrolet ne aksioner (Everyone...Everyone...Everyone...You are not a citizen unless you contribute to Dobrolet)*, 1923
Poster to sell bonds for the state airline
Lithograph in green and black
14" x 18"
Private Collection
Reference: MoMA, Plate 79; MAK, 145
2. *Vcem...Vcem...Vcem...tot negrazhdanin SSSR kto Dobrolet ne aksioner (Everyone...Everyone...Everyone...You are not a citizen unless you contribute to Dobrolet)*, 1923
Poster to sell bonds for the state airline
Lithograph in red and black
14" x 18"
Private Collection
Reference: MoMA, Plate 81; MAK, 145
3. *Vladiimir Mayakovsky Daesh (Give Your All)*, 1940
Poster in Memory of Mayakovsky included as an insert in *USSR In Construction*, No. 7, 1940 (the Mayakovsky memorial issue designed by Rodchenko)
Letterpress
15" x 10"

4. *Bronenosets Potemkin 1905 (Battleship Potemkin)*, 1925
Film poster
Lithograph in three colors (no blue plate)
29" x 43"

Reference: MoMA, plate 155 (four colors); MAK, plate 58
(four colors); Quilici I, p. 161 (b/w)
5. *Ravochi Odin Slav. Profsoyuz Zashchita*, circa 1925
Poster for a bookseller with text by Mayakovsky
Lithograph in two colors
14" x 9 1/2"

Reference: Guggenheim, plate 422
6. *Vež Gramoti Vtroje Nad Ravotoi*, circa 1925
Labor union/education poster (with text by Mayakovsky)
Lithograph in two colors
10 1/2" x 13 1/2"
7. *Vež Gramoti Vtroje Nad Ravotoi Poteem, Soyuz Ravocheho*, 1925
Design (with text by Mayakovsky) for labor union/education poster
Collage of halftones, ink, gouache, and cut paper
9 1/2" x 14"
Block-letter signatures of Rodchenko and Mayakovsky
8. *Ya em Pechenye Fabriki Krasnaya Oktiabr (I eat cookies from the Red October factory)*, 1923
Advertisement for Mossel Prom store on back cover of issue no. 32 of *Ogonek* magazine (with text by Mayakovsky)
Photo-offset lithography
12" x 9 1/4"

Reference: MoMA, plate 106; Quilici, p. 151
9. *Dobrolet*, 1925
State airline bond with attached coupons
Two-sided letterpress in brown ink
8" x 5 1/2"
10. GDE Mosselprom (Where? Mosselprom), 1923
Advertisement flyer for the Mosselprom cafeteria
Two-sided letterpress
10 1/2" x 7"
11. *WE*, circa 1925
Design for poster to raise money for ex-convicts
(On verso, authentication by V. Katanian, adopted son of Lilya Brik, that this maquette was in the possession of Lilya Brik and that it is by "A. Rodchenko")
Gouache, cut paper, pencil, ink
15 1/2" x 20 3/4"
12. *Mayakovsky: Lyrika (Lyric Poetry)*, circa 1924
Proof for book cover
Two-color letterpress
7 1/2" x 5 1/2"

13. *Gum, Moskva*, circa 1924
Perforated, gummed department store stamp with affixed 4-kopek postage stamp of the Russian Soviet Socialist Republic
Two-color lithograph
1 3/4" x 2 1/4"
14. *Ot Moskva Kupecheskoya k Moskva Socialisticheskoya (From Mercantile Moscow to Socialist Moscow)*, 1932
Album of photogravures designed by Stepanova and including Rodchenko photographs
8 1/4" x 13 1/2" (closed)
15. *Briansk Train Station, Moscow*, circa 1926/printed later
Titled (in Cyrillic) and dated in an unknown hand in pencil on verso
8 3/4" x 6 1/2"
16. *White Sea – Baltic Sea Canal*, 1933
From the series *USSR In Construction*
"A.M. Rodchenko Moscow Centre" stamp (twice) on verso
Corners slightly scuffed
Vintage print
9 1/2" x 7"
17. *Moscow. Parade of Sportsmen on the Red Square, May*, 1932
From the series "Physical Culture and Sport"
Carte postale titled and dated in type on verso
Photogravure
3 3/4" x 5" (image)
18. *Automatic Station, Pokrovsky Boulevard*, 1932
From the series, "Moscow"
Carte postale titled and dated in type on verso
Photogravure
3 3/4" x 4 3/4"
19. *Parade of Sportsmen on the Red Square, May*, 1932
From the series "Physical Culture and Sport"
Carte postale titled and dated in type on verso
Photogravure
3 3/4" x 5" (image)
20. *Glass in Light*, 1928/printed later
Titled (in Cyrillic) and dated in pencil in an unknown hand on verso
9" x 6 1/2"
21. *Team of Pioneers form the Academy of Communist Education*, 1925
Titled (in Cyrillic) and dated in an unknown hand in pencil on verso
"Foto A.M. Rodchenko" stamped on verso
Early ferrotyped print
11 1/4" x 9 1/4"
22. *Portrait of Tatiana Malyutina*, circa 1936
Titled (in English) in an unknown hand and signature in pencil on verso
"Foto Rodchenko" stamp on verso
Vintage print
7" x 5"
23. *Theater Dancers*, circa 1936
Titled (in Cyrillic) in an unknown hand in pencil on verso
"Foto Rodchenko" stamp on verso
Vintage print

4 3/4" x 7"

24. *Circus*, 1940
"Foto Rodchenko" stamp and dated in pencil on verso
Vintage print
3 3/4" x 5 1/2"
25. *Courtyard*, 1928
Titled (in Cyrillic) and dated in an unknown hand in pencil on verso
"Foto A.M. Rodchenko" stamp on verso
Vintage print
4 1/2" x 3 1/4"
26. *Reklama na ulitsa (Advertising in the street)*, 1931
Titled (in Cyrillic) in an unknown hand in blue pencil and dated on verso
"A.M. Rodchenko Moscow Centre" and "Archive Rodchenko Stepanova"
stamps on verso
Vintage print
11 1/4" x 8"
27. *Moselprom*, 1926
Carte postale verso
Damage to corners
Vintage print
5 1/2" x 3 1/2"
28. *Dynamo Pyramid*, 1936
Titled (in Cyrillic) in an unknown hand on verso
"Foto Rodchenko," "Archive Rodchenko Stepanova" and "Iz Sovranya
B.A. Rodchenko 'Collection Varvara Rodchenko'" stamps on verso
Vintage print
11 3/4" x 8 3/4"
29. *Untitled contact sheet*, circa 1932
Three strips of three images each – track meet
"Foto Rodchenko" stamp on verso
Vintage print
7" x 5"
30. *Untitled (Track meet)*, circa 1932
"Foto Rodchenko" stamps on verso
Vintage print
3 3/4" x 5 3/4"
31. *Radio Schlusatl (Radio Listener (Portrait of Varvara Rodchenko))*, 1929
Titled (in English) and dated in an unknown hand in pencil on verso
"Foto Rodchenko" stamp on verso
4 3/4" x 6 3/4"
32. *Portrait of Vladimir Mayakovsky*, 1924/printed later (possibly 1940s)
Titled (in Cyrillic) in an unknown hand in pencil on verso
"Foto Rodchenko" stamp (twice) on verso
4 1/4" x 3"
33. *Pro Eto*, 1923
Loose cover from the book
Restored
9" x 6"
34. *Portrait of Vladimir Mayakovsky*, 1924
Printer's and cropping notations on verso

Retouched vintage print for reproduction as back cover of "Conversation with a Tax Inspector about Poetry," 1924
11 3/4" x 8"

35. Untitled photomontage from the series for *Pro Eto*, 1923/printed later
Various printing and identifying notations (in Cyrillic) in an unknown hand in pencil on verso
Not included as one of the eight photomontages reproduced in the regular edition of the book in an unknown hand in pencil on verso
Not included as one of the eight photomontages reproduced in the regular edition of the book
7" x 4 1/2"
36. Untitled photomontage from *Pro Eto*, 1923
"A.M. Rodchenko Moscow Centre" stamp (twice) on verso
Vintage print
8" x 5 1/2"
Private collection
37. *Bud Gotov (Be Ready)*, 1934
Photomontage by Varvara Stepanova using Rodchenko images (unpainted version)
Notations (in Cyrillic) in pencil in an unknown hand on verso
8 3/4" x 6 1/4"
38. *Kniga o knigah (The book about books)*, 1924
Complete run of eight numbers in five volumes (boxed)
Covers by Rodchenko
9 3/4" x 6 3/4" each
Private collection

One issue, number 7-8, for sale
39. *Zaumniki (Transrationalists)*, 1922
Book of poems by Kruchenyk, Khlebnikov and Petnikov
Two copies presented as follows:
Cloth and paper collage blue wrappers on one
Linocut pink wrapper by Rodchenko on the second
Each 8 1/2" x 5 3/4"
Private Collection

Reference: Getty, 404; MAK, 233; Guggenheim, p. 611
40. *Moscow Electric Power Station*, 1929
Used as cover of August, 1929, issue of *Daesh* magazine
Titled (in English and Cyrillic) in an unknown hand in pencil on verso
"Foto A.M. Rodchenko" stamp on verso
1/2" repairable tear bottom center
Vintage print
6 3/4" x 9"
41. *Saw Mill Worker*, 1930
From the "Vakhtan lumber mill" series for *USSR In Construction*
Identified and dated "1931" in an unknown hand in pencil on verso
"Foto Rodchenko" stamp (twice) on verso
Vintage print
4 3/4" x 6 3/4"
42. *Sukharovsky Square*, 1932
From the "Mercantile Moscow to Socialist Moscow" series

Titled and dated (in Cyrillic) in an unknown hand in pencil on verso
"A.M. Rodchenko, Moscow Centre" stamp on verso
Vintage print
9" x 11 1/2"

43. *Belsiner Channel*, 1922
From the "White Sea-Baltic Sea Canal" series for *USSR In Construction*
Titled and dated (in English) in an unknown hand in pencil on verso
"Foto Rodchenko" stamp on verso
Restoration to upper right corner
Vintage print
6 1/4" x 9 1/4"

Front Showcase

Top shelf (left to right)

Krasnaya Moskva (Red Moscow Karamel), 1923
Wrapper for Our Industry candy
Text by Mayakovsky
Lithography
2 1/2" x 3"

Reference: MoMA, plates 93-98

Let: Avio Stikhi (Flight: Aviation Verses), 1923
An anthology of aviation poetry illustrated with three Rodchenko
photomontages
Two-color lithograph wrappers by Rodchenko
9" x 6"

Reference: MoMA, plates 126, 127; Getty, 439; MAK, plate
72 and no. 239; Quilici, p. 129

Dobrolet jewelry, 1924 – 1926
Enamel on cast brass

Pin (blue background/round)
3/4" diameter

Reference: MoMA, plate 92a

Pin (whitish background/round)
3/4" diameter

Reference: MoMA plate 92b

Pin (Yellow/oblong)
3/4" x 2"

Pin (cutout/round)
1 1/2" diameter

Society of Friends of Aviation (attributed to Rodchenko), 1923
Enamel on metal

Members' pins (cutout/oblong)
1 1/4" x 1 1/2"

Daesh...Samolet. Dobrolet (Giver your all for Dobrolet), 1924
Note paper sold for one ruble to raise money for the State Airline
Possibly designed by Rodchenko
Letterpress
7 1/2" x 10 1/4" (open)

Aksenov. *Korinfiiane: Tragediia (The Corinthians: A Tragedy)*, 1918
Frontispiece by Rodchenko

Reference: Getty 4

Second Shelf (left to right)

Dobrolet March, 1923
Sheet music for a patriotic composition by Grigori Lobachev
Lithograph in orange and blue
14" x 21" (open)
Private Collection

Uraznov. *Shestaia chast mira (One-sixth of the world)*, 1926
The Dziga Vertov Film
Covers, layout and design by Rodchenko
9 1/4" x 21" (open)
Private collection

Reference: Getty 811

Bottom shelf (left to right)

Pervaia Konnaia (First Cavalry), 1937
Book designed by Rodchenko and Stepanova
With portfolio-style slipcase with the photomontage
First, deluxe edition of 364 pp.
14" x 34" slipcase open

Reference: Getty 628 (second, abridged 235 pp. Edition, lacking slipcase)

Soviet Aviation, 1939
One of a series of books designed by Rodchenko and Stepanova for the Soviet Pavilion at the New York World's Fair
Embossed cover; photogravure interior
15 1/2" x 10 1/4" (closed)

Reference: MoMA, plate 317

Large Display in Center Gallery

SSSR Na Stroika (USSR in Construction)
Soviet propaganda pictorial magazine issued in four languages from 1930 until World War II

Number 12, 1935
Special issue on parachuting
Private collection

Reference: MoMA, plates 306-311; Getty, 752; MAK,

plate 78 and nos. 265, 267; Quilici, p. 260-261;
Guggenheim, plate 527

Number 12, 1933
Special issue on the Stalin Canal (White Sea-Baltic Sea)

Reference: MoMA, plates 286-287; Getty 752; MAK,
264, 266; Quilici, p. 260-261; Guggenheim, plate 528

Number 11, 1935
(Designed with Stepanova)
Special issue on Kazakstan

Reference: Getty, 752

Number 9, 1939
(Designed jointly with Stepanova)

Reference: Getty, 752

Rear Room West Showcase

Top Shelf (left to right)

Mayakovsky. *Moë otrkytie Ameriki (My Discovery of America)*, 1926
Cover by Rodchenko

Reference: Getty 524

Neznamov. *Khorosho na ulitse (It's nice outside)*, 1929
Cover by Rodchenko

Reference: Getty 588

Arvatov. *Ob agit I proz iskusstve (On agitation and production art)*, 1930
Cover by Rodchenko

Reference: Getty 32

Kirsanov. *Poslednii sovremennik (My last contemporary)*, 1930
Cover by Rodchenko

Reference: Getty 332

Tretyakov. *Rechevik: Stikhi (Speeches: Verse)*, 1929
Covers by Rodchenko

Reference: MoMA, plate 271; Getty 780

Mayakovsky. *N.O.S.: Novye stikhi (N.O.S.: New Verse)*, 1928
Covers by Rodchenko

Reference: MoMA, plate 221; Getty 528

Tretyakov. *Chzhungo*, 1927
Cover by Rodchenko

Reference: Getty 776; Quilici, p. 142

Second shelf (left to right)

L'Art Decoratif. U.R.S.S. Moscou-Paris, 1925
Lithograph Cover by Rodchenko

Reference: MoMA, plate 158; MAK p. 255; Quilici, p. 132

Mikhailov. *Chetvert Beka (Quarter of the century)*, 1928
Dover by Rodchenko

Shaginian. *Novyi byt I iskusstvo (The new everyday life and art)*, 1926
Cover by Rodchenko

Reference: Getty 707

Gan. *Knostruktivizm (Constructivism)*, 1922
Cover by Rodchenko

Reference: Getty 201; Henry, p. 97

Pertsov. *Literatua zavtrashnego dnia (The literature of tomorrow)*, 1929
Cover by Rodchenko

Reference: Getty 627

Nauchnik Izdanii. Prospekt (Scientific editions: Prospectus), 1924
Cover, typography and layout by Rodchenko

Bottom shelf (left to right)

Soviet Arctic, 1939
Designed by Rodchenko and Stepanova for the New York World's Fair

Stalin on Lenin, 1939
Designed by Rodchenko and Stepanova for the New York World's Fair

A Pageant of Youth, 1939
Designed by Rodchenko and Stepanova for the New York World's Fair

USSR The Red Army and Navy, 1939
Designed by Rodchenko and Stepanova for the New York World's Fair

Le Cinema en URSS, 1936
Designed by Rodchenko and Stepanova
This copy signed by the author, A. Aroseff

Reference: MoMA, plate 316; Getty 750

Sovkhozhi (Cooperative Farm) 1941
Designed by Rodchenko and Stepanova
Deluxe edition with collage frontispiece

VI. Mayakovsky, 1940
Memorial volume of poetry, essays, lithograph poster reproductions

(Rodchenko/Mayakovsky), photogravures of Rodchenko portraits of Mayakovsky, etc. Book designed by Varvara Stepanova

Rear Room East Showcase

Top shelf (left to right)

Mayakovsky. *Sergeiu Eseninu (To Sergei Esenin)*, 1926
Front and back covers and two photomontage illustrations by Rodchenko
Reference: Getty 537; MAK p. 242; Quilici, p. 138-139

Mayakovsky. *Parizh (Paris)*, 1925
Cover by Rodchenko
Reference: Getty 531

Mayakovsky. *Razgovor s fininspektorom o poezii (Conversation with a finance inspector about poetry)*, 1926
Front and rear covers and photomontage illustration by Rodchenko
Reference: MoMA, plates 135-136; MAK, p. 241; Quilici, p. 138; Getty 536

Mayakovsky. *Sifilis (Syphilis)*, 1926
Cover and two photomontages by Rodchenko
Private collection
Reference: Getty 538

Erenburg. *Materializatsiia fantastiki (The materialization of science fiction)*, 1927
Front and back covers by Rodchenko
Reference: Getty 158; Quilici, p. 141; Guggenheim, p. 615

Middle shelf (left to right)

Shaginian (Jim Dollar). *Mess Mend*, 1924
Nine (or ten) volumes, each with photomontage cover by Rodchenko
Reference: MoMA plates 150-153; Getty 706; MAK p. 248; Quilici, p. 125

Shaginian. *Kak IA pisala "Mess Mend" (How I wrote "Mess Mend")*, 1926
Covers by Rodchenko (?)
Letterpress/lithography
Reference: Getty 704

Barbius. *Rechi Bortsa (Speech of the fighter)*, 1924
Cover by Rodchenko
Letterpress

Ulyanova. *Ilyicha*, 1925
Cover by Rodchenko (loose and chipped)
Letterpress and photo offset lithography

Pro Eto (About This), 1923
Cover and eight photomontage plates by Rodchenko
Reference: MoMA plates 63-71; MAK, p. 244, 246, 247;
Getty 533; Quilici, p. 119-123

Sovyetskoye Foto (Soviet Photo), 1927
No. 10, October issue
Cover by Rodchenko
Photo offset lithography
Reference: Getty 747

Lef no. 2 Prospekt, 1923
Prospectus for second issue of the magazine with color different from
the way the issue was subsequently published
Photo offset lithograph
Cover by Rodchenko and Stepanova
Reference: Guggenheim, plate 499; Getty 436

Novyi Lef (New Lef), 1927-1928
Covers by Rodchenko
Photo offset and letterpress
12 issues
Reference: MoMA, plates 199-215; Getty 593; Quilici, p.
134-137

Bottom shelf (left to right)

Daesh (Give your all), 1929-1930
Covers by Rodchenko and others; interior Rodchenko work in several
Complete run of 14 issues
Some individual issues available
Reference: MoMA, plates 262-265; Getty 134;
Guggenheim, Plate 515; Quilici, p. 142-143.

Belomorsko-Baltiiskii kanal Stalina (The Stalin White-Sea Baltic Canal), 1934
Designed by Rodchenko and others

Zhurnal'ist (Journalist), 1930
No. 1 with front cover by Rodchenko
Photo offset lithography

Zhurnal'ist (Journalist), 1930
No. 5 with front and back covers by Rodchenko
Photo offset lithography
Reference: MoMA plate 272

Radio Schlusat! (Radio Listener), 1930 – 1931
Covers with spiral motif and photography by Rodchenko
Lithography and photography
Nine issues
Reference: Getty 664; MAK plate 77; Quilici, p. 145

Back Ledges

*Alexander Rodchenko Museum Series Portfolio Number 1:
Classic Images, 1994*
Portfolio of 30 plates
Printed by Alexander Lavrentiev, Yuri Plaksin
Published by Howard Schickler Fine Art, New York
Edition size: 35

*Alexander Rodchenko Museum Series Portfolio Number 2:
Portraits, 1997*
Portfolio of 28 plates
Printed by Alexander Lavrentiev, Yuri Plaksin
Published by Howard Schickler Fine Art, New York
Edition size: 30 plus 5 Hors Commerce

Rodchenko: Never Seen Before, 1996
Portfolio of 20 plates
Printed by Alexander Lavrentiev
Published by Galerie Alex Lachmann, Cologne
Edition size: 20